

WOMEN IN BUSINESS ADVOCATES OF THE YEAR



Lynne Woods
Maui Chamber of Commerce
State of Hawaii

Chamber of Commerce President **Lynne Woods** is a well known champion of small business and a registered lobbyist who works diligently to improve the economic environment in Hawaii. A successful business owner, she is committed to helping other women gain greater self determination and financial independence through entrepreneurship. This is her secret passion. She refers women to aggressive bankers for financial advice, involves them in the successful “Made in Maui” promotion and the Women in Technology project. Since women business owners are the fastest growing segment of the nation’s economy, this advocate has made an important investment in our future by supporting Hawaii’s women business owners and entrepreneurs. *Nominated by: Kevin Yoshida, City Bank.*

Having achieved success in a male dominated industry, **Maravic Dar**, Executive Vice President of AXA Advisors Northwest Division, is dedicated to reaching out to help other women do the same. She encourages women to take charge of their life and become “agents of change, not victims of circumstance.” With the Honolulu Commission on the Status of Women, Dar initiated a series of events focused on professional development and growth for women entrepreneurs which aired on local and national television. She conducted seminars on financial planning strategies, worked to increase awareness of financial needs of women, and lobbied to increase small business financing options. Dar won the YWCA Women’s Leader Award and the Hawaii Filipino Woman of the Year in 2002. *Nominated by: Martha Camacho, First Hawaiian Bank.*



Marivic Dar
AXA Advisors, LLC
City & County of Honolulu



Mamo Cummings
Kaua’i Chamber of
Commerce
County of Kaua’i

As a former business owner herself, **Mamo Piilani Pauole Cummings** is very familiar with the challenges that women face when starting and operating a business. She knows first hand the value of mentoring, networking, and resources. She is committed to positive economic diversification and workforce development, knowing that women benefit most from these efforts. Involved in economic development since her return to the island, Cummings is known for her drive, determination and creativity in making things happen, like the refurbishment of the historic Waimea Theatre. Her contributions and leadership offer great optimism for the future of women and for Kauai. *Nominated by: Leland Kahawai, First Hawaiian Bank.*

An experienced entrepreneur herself, **Patti Chevalier** has committed time and skill to creating a better small business environment in Hawaii. Through her volunteer activities, she has worked to assure the needs of local businesses are adequately addressed by government and the community. She is active with the Maui Chamber of Commerce and has served as president and worked on the Political Action committee. She is a member of the National Women in Aviation association and is a mentor for women in this male dominated industry. She is the only woman on the five member SBA Regulatory Reform Board for Region IX which works to reduce red tape and burdensome regulations. *Nominated by: Brian Kakahara, First Hawaiian Bank.*



Patricia Chevalier
Blue Hawaiian Helicopters
County of Maui